
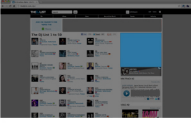




THE DJ LIST

Rate Card



Banner Inventory & Rates

Type	Position	Cost	Minimum
728 x 90 Leaderboard		\$6 CPM	
300 x 250 Medium Rectangle		\$6 CPM	50 CPM all formats
160 x 600 Skyscraper		\$6 CPM	
Site Skin background		\$500 Per Day	

Advertising Information

Creative: File Size: 50kb, Formats: gif, jpeg, swf (on request)

Reporting: Campaign statistics (impressions and clicks) will be available upon completion.

Discounts: Campaigns purchased above the minimum may qualify for a discount.

Validity: This rate card valid as of Q2 2012.

About The DJ List

The DJ List is the leading resource for global DJ information online. The world's largest DJ directory has been providing DJ & Dance Music information since 1997. Leading industry members claim and manage profiles for; djs, labels, clubs, agents, publicists and more. Members participate in our DJ ranking and are presented customized dance music content. Share our love for dance music at The DJ List.

Third Party Mass Emails

Our mass email list is highly targeted and directed to our **DJ Members Only**. If you're interested in sending a mass email to our DJ Members, please contact us for information.

Statistics

410,000 members/ 158,000 active*

39,000 dj members / 22,000 active*

120,000 newsletter subscribers

2,000,000 monthly page views

500,000 monthly unique visitors

Average user visit of **3.8 pages** and 3.3 minutes

Facebook: 42,000 likes Twitter: 8,000 followers

* active member in the last year

Contact

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